

## ADVERTISING AGREEMENT CONTRACT

THIS AGREEMENT is made as of the \_\_\_\_\_ day of \_\_\_\_\_, 2021 by and between HLR Media, LLC DBA Glendale Independent, a California Corporation, hereinafter designated as the "Publisher", and the CITY OF GLENDALE, a municipal corporation, hereinafter designated as the "City".

1. For the hereinafter-mentioned consideration, the Publisher agrees to publish in GLENDALE INDEPENDENT, a newspaper of general circulation printed, published and circulated in the City of Glendale, such official advertising of the City of Glendale as its City Council may direct to be published in a newspaper of general circulation, for a period beginning on the 1<sup>st</sup> day of July, 2021, and ending on the 30<sup>th</sup> day of June, 2022 and for such reasonable period of time thereafter as may be necessary for the City to consummate a new contract for such advertising.
2. Publisher agrees that all of such advertising shall be done in accordance with Specification No. 3891 for legal advertising in the City of Glendale, which specification is now on file in the office of the City Clerk of the City of Glendale. Said specification is by this reference incorporated herein and made a part of this contract.
3. Publisher agrees to deliver, on the day of issue, without extra charge therefore, thirty-nine (39) copies of each issue of said paper, with inserts, during the period covered by this Contract, to be distributed to the following departments of the City of Glendale: to wit:
  - At the City Hall – 11 copies
    - 4 – City Manager
    - 2 – City Clerk
    - 4 – City Attorney
    - 1 – Parks
  - At the Municipal Services Building – 15 copies
    - 3 – Public Works Administration
    - 1 – Permit Services
    - 5 – Community Development
    - 1 – Zoning
    - 2 – Engineering Section
    - 1 – Traffic and Transportation
    - 1 – Fire Chief
    - 1 – Building Inspection
  - At the Perkins Building – 8 copies
    - 1 – Director of Finance
    - 1 – City Treasurer
    - 1 – GWP Administration
    - 1 – Commercial Operations Supervisor
    - 3 – Community Development (Housing)
    - 1 – Purchasing
  - At the Office of the Chief of Police – 5 copies

Additionally, the contractor shall provide, without extra charge, unlimited access to archives of past publications (archived publications) whether internet, web-based or otherwise. If internet or web-based, contractor shall provide a password or passcode, if needed, to the **City Clerk, City Attorney and City Manager** to permit access to the archived publications during the period covered by the contract.

4. The City agrees to pay to the Publisher, and the Publisher agrees to accept the sum of Two Dollars and Ninety Cents (\$2.90) per lineal inch of column one and one-half (1-1/2) inches wide for the first insertion of any said advertising, and Two Dollars and Ninety Cents (\$2.90) per lineal inch of column one and one-half (1-1/2) inches wide for the second and each subsequent insertion of the same advertising, which prices include the furnishing by the Publisher of two (2) printed copies of all advertising as provided in said specification.

The parties hereto have executed this Agreement as of the day and year first above written.

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney                      Date

\_\_\_\_\_  
Director of Finance

HLR Media, LLC  
(Glendale Independent )

By \_\_\_\_\_

CITY OF GLENDALE, CALIFORNIA

By \_\_\_\_\_  
City Manager

By \_\_\_\_\_  
City Clerk